

EdT EUA Trade News

25 de Marco a 5 de Abril 2024

AVIAÇÃO

01/04/2024 | Insider Travel Report | [TAP Air Portugal Reports Record Net Income of 177.3 Million Euros in 2023](#)

Operating revenues for the airline in 2023 reached the highest value ever in the group's history, surpassing the 4 billion euro mark, reaching a value of 4.2 billion euros, increasing by 730 million euros (up 20.9 percent) compared to 2022. This record figure and consistent growth reflect and confirm TAP's strategic approach to market opportunities.

05/04/2024 | Insider Travel Report | [JetBlue Begins Flights to Paris with Daily Nonstops From Boston](#)

Just in time for the Paris Olympics, JetBlue announced it has expanded its Paris service with its inaugural flight from Boston, which departed April 3 from Boston Logan International Airport (BOS). JetBlue's new flight between Boston and Paris Charles de Gaulle Airport (CDG) follows the successful launch of service from New York's John F. Kennedy International Airport (JFK) last summer and further builds on its trans-Atlantic offering from its Boston focus city. In addition to Paris, JetBlue offers daily service to London and Amsterdam, and most recently initiated seasonal service to Dublin from Boston. In addition, JetBlue plans to add a second daily flight from New York's JFK to Paris starting on June 20.

EUROPA/ DESTINOS CONCORRENTES

EUA/ SECTOR TURISMO NOS EUA

ESTUDOS/ TENDÊNCIAS

22/03/2024 | Travel Pulse | [Sustainable Tourism Tops in Virtuoso Study](#)

The demand for sustainable tourism is increasing in high-net-worth clientele, according to a recent Virtuoso study which found a heightened awareness of the impact travel has on our planet. More than half of surveyed travellers said global developments in 2023 have encouraged them to travel more responsibly, citing geopolitical conflicts, overtourism and the effects of climate change, such as natural disasters, pollution and rising temperatures. Additionally, 45 percent of respondents agree that travelling sustainably enhances their vacation experience – a nine-point increase compared to 2023's survey.

04/04/2024 | Insider Travel Report | [MMGY Survey Finds Three-Quarters of Americans Plan to Take a Trip](#)

The travel industry continues to boom with a significant increase in travel intentions among U.S. adults in 2024, according to new research from MMGY Travel Intelligence. In the latest edition of the firm's Portrait of American Travelers study, three-quarters of Americans (76 percent) report they plan to take a vacation in the next 12 months, a notable increase from 70 percent observed this time last year. Furthermore, nearly two-thirds (64 percent) of these travelers plan to take a trip in the next six months—a significant boost from 58 percent reported in October 2023.

TRADE

22/03/2024 | PhocusWire | [First Spain, Now Italy Investigates Booking.com For Anti-Competitive Practices](#)

The Italian Competition Authority has opened an investigation into **Booking.com** to determine if the online travel agency is intentionally “reducing the freedom of Italian hotels in setting prices.” In February, during the company's earnings call, **Booking Holdings CEO Glenn Fogel announced that Spanish regulators had filed a draft decision alleging similar wrongdoing** and proposed a fine of \$530 million.

26/03/2024 | Insider Travel Report | [What ASTA Has Created with Its Highly Successful River Cruise Expo](#)

Zane Kerby, ASTA president and CEO, talks with James Shillinglaw of Insider Travel Report, about the third edition of the ASTA River Cruise Expo, held this year in Amsterdam with 12 ships and more than 1,300 attendees. Kerby describes how ASTA developed this river cruise event, which has resonated with so many of ASTA's members eager to find out about river cruising and sell more.

26/03/2024 | Insider Travel Report | [Signature Travel Network Shares 2024 Travel Trends and Membership Growth](#)

Based on Signature Travel Network's data, travel advisors should keep the following in mind for travel in 2024:

- Booking windows are returning to normal with fewer last-minute bookings compared to 2023.
- Demand is increasing during winter and shoulder seasons, leading to a flattening of the traditional July-August peaks.
- Travelers are opting to slow down the pace of their trips and stay longer in one single location.
- South America, Asia, Africa and the South Pacific are regaining popularity among travelers, while trips to Japan and Iceland are selling out quickly.
- Trending hotel markets in the U.S. are New York, Las Vegas, Los Angeles, Chicago, Oahu, Boston, and San Diego. Internationally, those markets are London, Paris, Mexico City, Barcelona, Tokyo, Rome and Los Cabos.
- Cruising as a whole is growing and trending.

Signature reports a more than 25 percent increase in cruise sales from 2023 to 2024.

Expedition cruising is expected to grow in popularity in 2024 and beyond. Signature reports sales are expected to increase 65 percent in 2025.

27/03/2024 | Insider Travel Report | [Elite Voyages Joins U.S. Tour Operators Association as Active Member](#)

Terry Dale, president and CEO of the U.S. Tour Operators Association (USTOA), announced that Elite Voyages has joined USTOA as its newest Active Member. This brings the current total number of Active Members to 50 representing 145 brands. (Pictured above: Elite Voyages' visits Singapore's Gardens by the Bay.)

29/03/2024 | Insider Travel Report | [What's New at Avalon Waterways – a New Ship on the Douro and More](#)

Pam Hoffee, president of Avalon Waterways, talks with James Shillinglaw of Insider Travel Report at the ASTA River Cruise Expo in Amsterdam about Avalon's new ship on the Douro, innovative itineraries in Europe and her company's commitment to travel advisors.

29/03/2024 | Insider Travel Report | [AmaWaterways Extends Free Land Offer In Europe's Top River Cruise Destinations](#)

Lisbon: One of Europe's most beautiful cities, Lisbon stretches across several hills along the Tagus River. Guests will see iconic landmarks like the Belém Tower and visit the lovely mountain village of Serra de Sintra, summer residence of the Portuguese royal family for more than 500 years. Add three-night Lisbon pre-cruise land package (valued at up to \$990 per person) to select seven-night Enticing Douro and Flavors of Portugal & Spain river cruises.

30/03/2024 | Travel Weekly | [Avalon Alegria brings happiness to Portugal's Douro](#)

ABOARD AVALON ALEGRIA -- The resort vibe is strong on the Avalon Alegria, the newest ship to join Avalon Waterways' fleet and its first to sail Portugal's Douro River. The Alegria was designed specifically for the Douro, and as such it is different from Avalon's other ships. For starters, the Alegria is smaller than other Avalon vessels, measuring 262 feet long compared with an average length of 443 feet.

05/04/2024 | Insider Travel Report | [Collette Unveils Slate of 10 News Tours in Five Styles for 2025](#)

Collette has launched 10 brand-new tours coming in 2025. The new slate of tours will span across four continents with destinations in North America, South America, Europe, and Africa. These tours will also feature three of Collette's five travel styles—Classic, Cruising and Small Group Explorations.

Portugal's Old World Charms: This features the Douro Valley, Alentejo & Lisbon (Explorations). Portugal is a consistent hot spot for travel with beautiful beaches, hillside towns, food, wine, culture and more. That's why Collette is adding a Portugal tour to the lineup for 2025 that visits three top destinations Douro Valley, Alentejo, and Lisbon.

MICE

25/03/2024 | PhocusWire | [Amex GBT Acquiring CWT in \\$570M Deal](#)

American Express GBT announced Monday it has entered into a definitive agreement to acquire global business travel and meetings solutions provider **CWT** in a deal some investors believe could foreshadow more mergers and acquisitions in the sector. The acquisition, valued at approximately \$570 million and still subject to purchase price adjustments and other qualifiers, is expected to close in the second half of the year and is subject to regulatory approvals and other closing conditions.

27/03/2024 | BishBash | [8 Events Profs Share Failures and Tough Lessons Learned](#)

"Failure" is an intimidating word, especially when it comes to the event industry. Events take weeks, months, and even years to plan. While some mishaps occur on the operational back end, others are excruciatingly forward facing. And even though we're only human, we're thick in the throes of the digital age, where what was once a small mistake can be blown into viral proportions, having a devastating effect on an event professional's reputation or livelihood.

02/04/2024 | Meetings Today | [Top 10 U.S. Cities for Business Travel From Hickory Global Partners](#)

Hickory Global Partners, a global corporate travel alliance serving travel agencies, travel departments and corporations, named the most popular cities for business travel in 2023. Results were based on the amount of hotel bookings per night made through Hickory's booking platforms throughout last year, meaning any travel that was booked by a Hickory travel advisor was accounted for when compiling data and results.

TECH

03/04/2024 | Insider Travel Report | [Fare Buzz Launches New Experience Feature for More Personalized Bookings](#)

Fare Buzz, a leader in the travel service sector known for its ability to provide top-notch travel deals spanning flights, hotels, car rentals and vacation packages, has introduced its latest booking tool called the Experience feature. The new addition further expands on the depth of the company's current concierge booking experience for travel advisors. With this feature, users gain access to an extensive array of destination-tailored excursions, food tours, sightseeing adventure and beyond, further enhancing their clients' travel experiences.

03/04/2024 | Insider Travel Report | [Expedia Group Adopts Amadeus NDC Technology for Airline Sales](#)

If you're wondering where the big online travel agencies (OTAs) stand in the NDC adoption debate, this may be a clue. Amadeus said it has expanded a strategic partnership with Expedia Group, with the travel technology innovator set to deploy New Distribution Capability (NDC) technology for the global online travel agency. This multi-year agreement reinforces Amadeus' commitment to accelerate the industry evolution towards modern, enhanced retailing, and to help the travel ecosystem to deliver value that supports both industry growth and an improved traveler experience.

PORTUGAL NEWS

21/03/2024 | Cond Nast Traveler | [27 Spring Break Travel Deals: Save on Flights Cruises, Hotels & More](#)

The sky is clearer, the sun is brighter, and the nights are longer: By all metrics, the seasons have begun to change. Between planning for spring break and early summer vacation, it's a great time to start ironing out the details of your next trip. Whether that involves a plane, train, ship, or automobile, there's a perfect deal out there waiting to be redeemed by you.

24/03/2024 | Travel + Leisure | [THIS SMALL TOWN WAS JUST NAMED EUROPE'S NEXT EMERGING DESTINATION — HERE'S WHY](#) [This Small Town Was Just Named Europe's Next Emerging Destination — Here's Why](#)

Portugal is having a major moment in the (Iberian) sun. In 2023, the smaller European nation **welcomed more than 30 million visitors**, a tourism record for the country. But, it's not just its major cities of Lisbon and Porto that are getting their time in the limelight. The World Travel Awards announced its winners and included Braga as the winner of **Europe's Leading Emerging Tourism Destination** for 2024.

26/03/2024 | Fodors Travel | [When Is the Best Time to Visit Lisbon?](#)

Boasting a yearly average of 300 days of sunshine, Lisbon, Portugal is a top-tier destination year-round. It's important to note that Portugal is a relatively conservative country and locals dress for the season, rather than the weather. So winter means beautiful layers of clothing, including chunky sweaters, denim, knee-length coats, hats, scarves, and gloves. In the summer, expect to see soft linen and light cotton dresses, shorts, and shirts. Like many European capitals, Lisbon isn't known for its abundance of air-conditioning, choosing instead to rely on other elements like the breeze from the Tejo River, shade from trees, or ice-cold beer (cerveja) to help the body regulate its temperature.

29/03/2024 | Travel Agent Central | [Portugal's Octant Ponta Delgada Debuts New Whale-Watching Suite](#)

The 123-key hotel tapped Portuguese interior designer Nini Andrade Silva for the extensive renovation project. Among the five newly renovated suite categories, the spotlight shines on a Whale Watching Suite—a space where guests can observe blue whales with an in-room telescope from a private balcony. Amenities include exercise and yoga equipment, plus a minibar with local products. Guests can also opt for the Sea View Room, offering vistas of the marina; the Family Two Bedroom Suite, perfect for family getaways; the Premium Sea View Room; and the Sea View Suite, complete with a bedroom, living room and two bathrooms.

28/03/2024 | Conde Nast Traveler | [6 Countries That Make Retiring Abroad \(Relatively\) Easy](#)

Portugal

Portugal is known for its [Golden Visa](#), which uses tax perks to attract foreign nationals. Recently, the Portuguese government has tightened rules regarding the visa scheme, due to a magnifying [housing crisis](#). Rather than investing in real estate, expats who transfer approximately \$543,070 into one or more qualifying funds—including Pela Terra, a farmland fund that focuses on regenerative agriculture projects within Portugal, and [Sharing Education](#), which supports the country's international school system—or pour \$271,537 towards supporting the arts or preserving national heritage, qualify for the visa. You must then maintain that investment for five years (at which time you can apply for citizenship) in order to keep your Golden Visa status.

01/04/2024 | Travel Awaits | [11 Reasons You'll Fall in Love With Setubal, Portugal, a Colorful and Fun Coast City](#)

Setúbal is a burgeoning city across the bridge from Lisbon, just a 40–50 minute bus or train ride away. It offers a colorful and fun place to visit that has its own interesting history and culture. There are interesting buildings that you can explore, bright plazas with shops and restaurants, impressive fresh markets, and a vibrant and varied local food scene. The area is also a busy wine-producing region that makes a tasty fortified wine enjoyed over the country. Nature lovers will find much to appreciate in the many natural areas nearby. Art takes a center stage so it's no surprise that artists come here for the creative vibe.

03/04/2024 | USA Today | [This lesser known European beach has the bluest water in the world](#)

8. Praia do Carvalho, Portugal

Surrounded by dramatic golden cliffs and a rock formation out at sea, this quiet beach is beloved for its clear turquoise waters. To access the beach, visitors need to walk through a man-made tunnel and stairs, where a tranquil sandy beach awaits on the other side.

03/04/2024 | Travel Weekly | [Avalon Alegria: Im'port'ant things to know about Portugal's newest river ship](#)

When in Rome, do as the Romans do, they say. But when in Portugal, it's best to drink as the Portuguese do. And in Portugal, nothing less than port will do. As of this writing, I'm on the maiden voyage-slash-naming cruise of

the [Avalon Alegria](#), the first ship in the Avalon Waterways fleet that's purpose-built for Portugal's Douro River. The ship was [officially named](#) during a ceremony March 28 in Pinhao.

CAPACIDADE AÉREA

AIRLINE	SERVICE	W23/24	S24
American Airlines	Philadelphia-Lisbon	7	7
SATA	Boston-Ponta Delgada	6	7
	Boston-Terceira	1	1
	Boston-Porto	-	1
	Boston-Funchal	-	1
	Oakland (OAK)-Terceira	-	1
	JFK-Terceira	-	1
	JFK-Ponta Delgada	4	6
	JFK-Funchal	1	1
	JFK-Porto	-	1
Delta Airlines	JFK-Lisbon	7	7
	Boston-Lisbon	7	7
United Airlines	Newark-Lisbon	7	7
	Newark-Porto	-	14
	Newark-Ponta Delgada	-	7
	Newark-Faro	-	7
	Washington Dulles-Lisbon	7	7
TAP Air Portugal	Newark-Lisbon	13	14
	Newark-Porto	5	7
	JFK-Lisbon	7	7
	Miami-Lisbon	10	10
	Boston-Lisbon	11	14
	Chicago-Lisbon	3	5
	San Francisco-Lisbon	4	6
	Washington Dulles-Lisbon	7	10